

Welcome to the [Martians Reunited](#) newsletter for August 2010.

This month features our new [Books Page](#), a mixture of serious and frivolous news from Mars, the usual collection of other items - and of course some more [New members](#).

**No fuss, no mess,
just perfect rice**



Books Page

To kick off our new [Books Page](#), Poul Weihrauch, Wrigley President for Western Europe, has sent us some recommendations of his preferred Business Books. He has chosen 6 books on strategy and 4 on Leadership: some well-known best-sellers and some much less well-known but powerful reads. To see his selection, click [here](#)

If you would like to buy any of the books, please consider using the Amazon links in the article: it's a really helpful way of supporting our running costs while costing you nothing.

New members

Check the [New Members](#) page to see who has just joined: this month's crop includes members living in South Africa, France and the United Arab Emirates as well as the USA and the UK. And, if you enjoy being part of Martians Reunited, please do pass this newsletter on to any friends or colleagues who are or were at Mars: word of mouth is still the most effective way of building our membership.

News this month

In the news you will find the usual combination of the serious and the frivolous, including:

- Invitations to sportspeople and sports clubs to apply for grants from the [Mars Refuel sports fund](#).
- A donation of [surplus rice seed to grow food for ducks](#) in Arkansas and Mississippi
- Mars drinks NA doing an [Irish pub tour](#) for charity - completely steady on 2 wheels
- News of [Ms Green's victory](#) in the popularity stakes for the favourite M&Ms character
- News of the [new organic fruit and vegetable gardens](#) at McLean and Rancho Dominguez - (move over Michelle Obama, who is doing something similar at the White House).
- Last but not longest, and article about Wrigley's appearance in the Guinness Book of Records for a [12 mile chain made of Wrigley's gum wrappers ...](#)

Other content includes:

- Links to articles about [Mars in the Press](#) and a new category [Martians in the press](#) (thanks to Bill Henderson for sending that one)
- Another fascinating TED video on [Beautiful Information](#) - Data journalist David

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Martians Reunited?**

Click here to join: [Register Now](#)

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Click **Member Profile** at the top right hand corner of the [Home Page](#) to update your details or add a photograph

McCandless on ways of presenting information in new visual forms, with illustrations from various issues of global interest

- A [new blog](#) and book from Peter Smith on Excellence in Purchasing

And finally, a quick word on spam. When you sign up to Martians Reunited, you accept our [Terms of Use](#), which include this request: *You are encouraged to contact freely other members of the website. However, please do not badger people or send any form of spam to other members.* Please don't: Martians Reunited subscribes to the 5 Principles and spamming other members does not fit with Mutuality!

Have a great month

Best wishes

Mike and Lis

**Empty to
full in two
minutes**



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