

Welcome to the Martians Reunited newsletter for 2010 year-end. This newsletter will be a brief one, in consideration of the New Year and all the hundreds of other emails that you will have been coming back to after the break.



Please log on to [www.martiansreunited.com](http://www.martiansreunited.com) before you click through to any of the stories on this newsletter - it will save you time.

### News in December

This month we have posted items not sent from Mars but instead from stories in the press around the world:

- [Pure Dark™ Chocolate](#) available in San Francisco
- Mars Petcare sponsored [Dubai Pet Show](#)
- [Kieran Balfe's new job](#) as CFO of X5 in Russia
- [Shake 'n' Snack](#) - new product launched in the UK
- [28,798 cocoa genes](#) now identified.

### Most popular items from Martians Reunited in 2010

The single most read item all year was our April 1st announcement about food for the new breed of flying penguins:

- [Launch of New Pedigree Penguin Fish Sticks](#)

After that, the most clicked-on items were:

- The [Make The Difference winners](#) announced at gala evening
- [Mars US Retiree outreach survey](#) results
- The results of the [Martians Reunited Member Survey](#)
- Another (genuine this time) new product launch, [My Cocoa Paper](#)
- The news of [Jon Shepherd's retirement](#) after 40+ years
- Our new [Blogs page](#) which connects you direct to people's online diaries and thinking
- And, most recently and already popular, the [New Members Page](#) which shows, month by month, who has joined Martians Reunited.

### New site feature.

This month's new element on the site is Picture Galleries - which will become a regular and, we suspect, much-used feature. You can see the first gallery - the [Pastmasters Dinner](#) in December - with some excellent pictures taken by our roving photographer, [Lloyd Wigglesworth](#). (If you are able to put names to any of the remaining untagged people on there, please do let us know).

We are promised some photos of North American associates' celebrations soon and would love to post photographs of other Martian events across the world - please do let

### Not yet a member of Martians Reunited?

Click here to join: [Register Now](#)

### Is your Profile complete?

Click **Member Profile** at the top right hand corner of the Home Page to update your details or add a photograph.

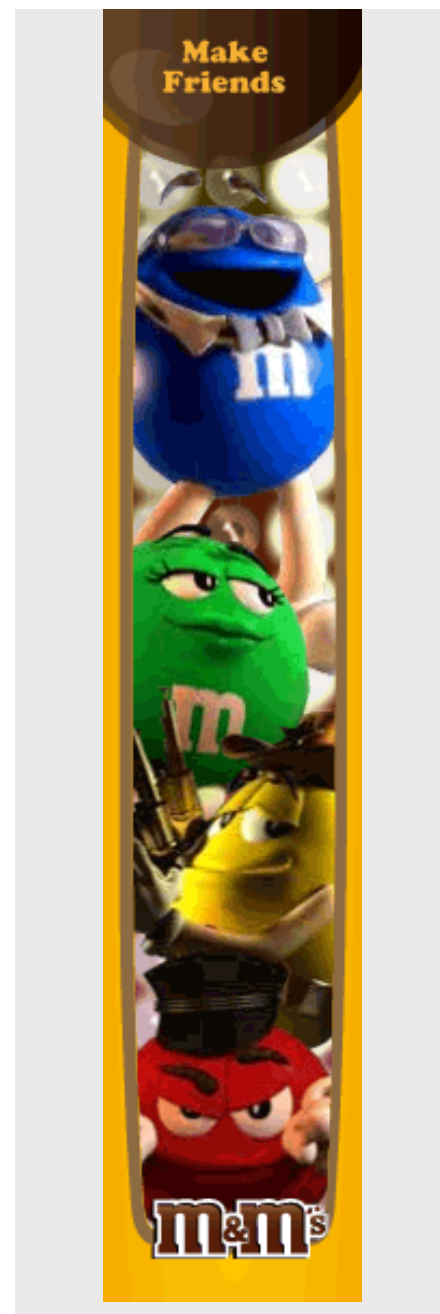
us know if you have some pictures you think people might be interested to see. (And, before you ask, this site has been carefully protected from intrusion so they will be seen by members only).

Many thanks to those of you who have sent us Christmas and New Year messages. We hope that 2011 brings you all possible happiness and success.

And, if you didn't see this video of an apparently spontaneous [Hallelujah Chorus](#) in a shopping centre, Christmas may be past but it's still great to watch.

Best wishes

Mike and Lis



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