

Welcome to the latest [Martians Reunited](#) update.

This month we have news of a number of new senior appointments in the Corporation, of a planned new Mars plant in Kansas and other assorted items of news about Mars and Martians, plus two fascinating articles: an overview of the Horsecare business and an article on the 12 Rules of Teamwork. Please see below for more details.

Please forward this newsletter to any other Martians whom you think might be interested to know about Martians Reunited.



#### What's new on the site?

Don't forget to check our regular pages for [new members who've joined in the last month](#).

This month we also have news of a number of appointments right at the top of the organisation following the [retirement of Duke Petrovich](#) who did so much to lead the integration of Wrigley into Mars.

3 new Global Presidents have been appointed:

- [Wrigley - Martin Radvan](#)
- [Food - Poul Weihrauch](#)
- [Drinks - Andrew Clarke](#).

Our warmest congratulations and best wishes to them all.

If you would like to know more about Martin, Poul and Andrew, please see the [news articles](#) which give some background on their careers and their profiles on Martians Reunited. You can also click [here for Poul's recommended business books](#) and [here for his article on the history of Uncle Ben's](#).

David Drennan has kindly sent us another article that crystallises his extensive experience on the [top 12 rules for teamwork](#). His article focuses specifically on teamwork amongst front-line employees but there are parallels for all teams.

To chime with the flat racing season, Jeremy Brereton has written a fascinating article about [the Mars Horsecare business](#) and its development. It's expanded both geographically and in terms of brand since the early days of Winergy and it was very interesting to hear more about what's been happening.

Other news includes:

- The announcement of an all-singing all-dancing (or perhaps all-enrobing?) new manufacturing facility in Topeka, Kansas - the first new Mars chocolate plant in

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the US for 35 years. For [more on this click here](#).

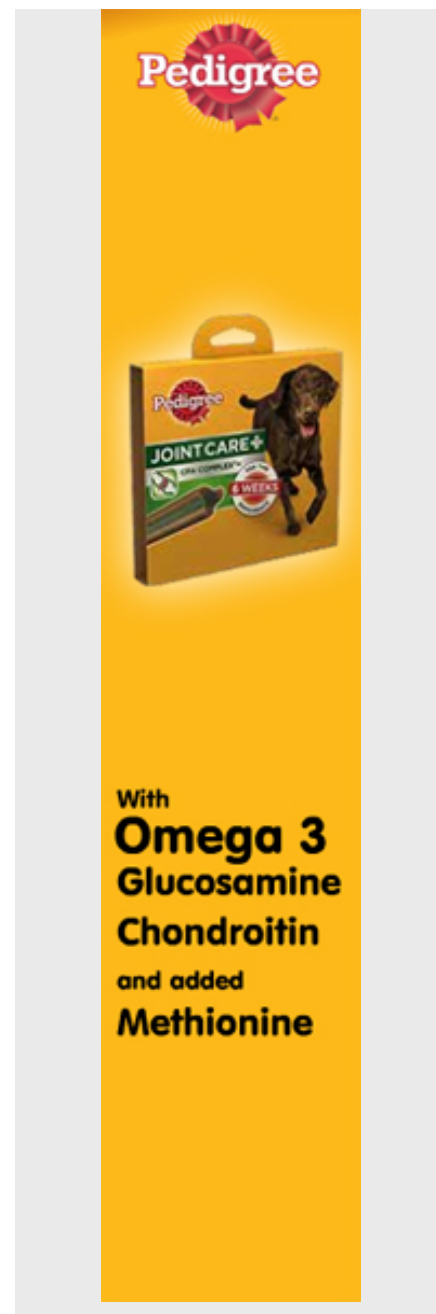
- The announcement of the decision to rationalise the number of [creative agency partners](#) to two
- A note about Mars participation and continuing role in the [Lindau Nobel Laureate meetings](#), a forum for bringing together Nobel prizewinners and promising young scientists
- And as usual at this time of year an update on [Pastmasters golf](#) - where Ian Norris triumphed this year (congratulations), and where they welcomed their first female competitor (Hallelujah).

That's it for this month - next month, amongst other things, we will be featuring the search for creative ways of harvesting coconuts as well as any other items you may wish to send us. Please do send us photos, articles, news - all the best bits come from you, the members.

Have a great month

All best wishes

Mike & Lis.



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