

Welcome to the [Martians Reunited](#) newsletter for September 2010.

Our apologies for the delay in sending out this month's newsletter. This time we have a special offer on CELEBRATIONS™, the usual news from Mars including the announcement of the first M&M'S World® store outside the U.S. In addition, we have invitations to some alumni events, articles about the importance of the 'boss', some examples of how Mars retirees are giving something back through their charitable activities and news of our streamlined member registration process.

## No fuss, no mess, just perfect rice



### CELEBRATIONS™

Martians Reunited is helping to launch Say it with Celebrations®, a new on-line gifting service, which enables consumers to choose from 3 different packs with personalised messages and photographs. Initially this service is available for deliveries in the UK/Northern Ireland and there are plans to extend to other countries in 2011.

Mars are providing us with a Special Introductory Offer up to and including October 31st. By using our special link, members will receive 50% off all orders placed for delivery before Christmas. [Say it with Celebrations®](#)

Watch this space for a similar opportunity on My M&M'S® in December.

### Giving something back

We've been inspired by a couple of retirees, who have told us about their charitable activities. We know that many current and former associate members are doing similar things so please let us know and we will feature these in future newsletters.

**Carol Woodworth** is a [US retiree](#), who worked in petcare for 25 years. She is running the NYC Marathon in November on behalf of the charity Hope for the Warriors and would love to hear from other members, who are also participating. Carol can be contacted through our [Message Centre](#).

**Alan Alderman** worked for [35 years at Mars](#), most of which was spent in what used to be called ISI. In his article he provides some background on Macular Degeneration, the most common form of visual impairment in the world, and talks about how he is helping sufferers as Chairman of The Macular Disease Society. You can read his article by clicking [here](#).

### News from Mars and Wrigley

In next month's newsletter you will find a very welcome addition from Wrigley, who have agreed to provide us with regular content. Apart from probably buying Wrigley chewing gum, many members know very little about this major acquisition by the Corporation. This will be the chance to learn more.

News from Mars this month includes:

- [M&M'S World®](#) will become London's newest landmark next summer when the first store outside the U.S. opens in London's popular Leicester Square.
- The U.S. Department of Agriculture, IBM and [Mars have released the preliminary findings of their breakthrough cacao genome sequence](#).
- Catrin Casteel, from Customer Service in Viersen, has left a [lasting legacy](#)

### Not yet a member of Martians Reunited?

Click here to join: [Register Now](#)

### Do we have your current email address?

Please keep your contact details up to date so that we can continue to send you the monthly Newsletter

Click Member Profile at the top of the Home page to update your details.

from her summer holiday -the first animal food donation box in Spain.

**Other content includes:**

**The most important relationship in business: You and your boss**

"Bosses matter," says Stanford professor Bob Sutton and bad ones can kill you!  
"Why good bosses tune in to their people."

Retaining talent even in these difficult times is a major challenge and the role played by line managers is critical. "Retaining key employees in times of change."

**Links to articles about Mars in the Press**

The groundbreaking ceremony for the new headquarters office of Mars China was held in the outskirts of Beijing.

A short video about the relief which Mars is providing to the pets of victims of the oil spill in the Gulf of Mexico.

Mars is nominated as one of 12 finalists for the US State Department's ACE Awards.

Mars has purchased the global rights to the Alterra Coffee brand and will begin selling the coffee in single-serve packages for Flavia Coffee Makers.

**Invitations to alumni events**

The **UK Pastmasters Dinner 2010** will be held on Thursday 2nd December. [Click here to read more](#), including how to make a reservation.

marsXchange are holding two events in Paris in 2011 - an evening conference on January 19th and a family weekend on April 2nd. [Click here to read more](#), including how to make a reservation.

**And finally**, we have streamlined our registration process for former associates, removing the validation by 2 referees whilst ensuring that non-Martians cannot get access. Former associates can now register in just a few minutes so please pass this news on to friends and colleagues as word of mouth is the most effective way of building our membership, which now stands at just under 3,200.

See you next month

**Best wishes**  
**Mike and Lis**

