

Welcome to the Martians Reunited Newsletter for March 2010. In honour of the date, we have held the newsletter back one day so as to be able to feature a special item for April 1st. I hope you enjoy it.

This month we are focusing on new developments on Martians Reunited and on the whole area of Business Social Networking and there is also the usual collection of new articles and news items.

Current Martiansreunited.com membership figures:

Active members	Current associates	Former associates	Countries represented	Gender balance
2745	861	1884	42	66% m 34% f



New on site this month

This month, we are delighted to report that we have now enabled Comments on the site. This means that, provided you are logged in, you can respond immediately to what you read on the site: comment, disagree, ask a question, offer a counter-argument. Many of you have, over the last year, sent off an email to one or other of us after reading the newsletter or visiting Martiansreunited.com to say what you liked or didn't like about it: now you can say all that on the site instead.

You can leave a comment on any article and any news item. We will be moderating them retrospectively and may remove or edit any comments if necessary - but we don't expect to face that need very often, if at all.

And, to start the ball rolling, I've posted a short item in the hope of engaging your discussion and response. [Business Social Media - Virtual Open Plan](#). We would really appreciate your views on this issue - it is of course the reason why we started Martians Reunited in the first place.

We are steadily working to broaden the scope of Martians Reunited and to reach out to the thousands of people who don't yet know of the site. The Martians Reunited group on LinkedIn has now amalgamated with Paul Hopper's Mars & Wrigley group - the new group is [Mars & Wrigley/Martians Reunited](#). If you haven't already joined the group, please do - it's a very easy way of making your contacts aware of our existence. There is now also a Mars & Wrigley/Martians Reunited group on Facebook - with only two members so far, so please [join us there!](#)

However, most important of course our development is your personal recommendation. So please, if you know other Martians, past or present, who you think might be interested, please forward this newsletter to them and invite them to join www.martiansreunited.com.

Articles, videos and Mars news

There is a range of new articles and videos on site this month. Firstly, to continue with the networking theme, we have posted a short TED video in which Tim Berners-Lee, inventor of the Web and now Director of W3C, the World Wide Web Consortium, shows some of the amazing results which come when data is made openly available and can be

Not yet a member of Martians Reunited?

Click here to join: [Register Now](#)

Do we have your current email address?

Please keep your contact details up to date so that we can continue to send you the monthly Newsletter

Click Member Profile at the top of the Home page to update your details.

used in unexpected but productive ways. [The year open data went worldwide.](#)

Are you a Mars retiree interested in opportunities to share your knowledge and experiences with the next generation of Martians? If so, you may want to know about YourEncore, an agency which works with Mars and other companies to support innovation and knowledge retention projects. More on this in [Keith Chisholm on Opportunities for Retirees to work on Mars projects](#)

There are fascinating articles from David Drennan on [Producing Actionable Company Goals](#) and from Paul Jackson on [Learning how to negotiate Win-Wins.](#)

In the news, you can find:

- An account of the visit of the Queen and Prince Philip to the Wrigley plant in Plymouth [Queen and Prince Philip visit Wrigley's](#)
- Some thoughts from Andy Weston-Webb on [100 years of chocolatiering](#)
- A piece on the [Waltham Centre for Pet Nutrition](#)
- Selina Talgar's account of her [Mars Ambassadors Program assignment in Ghana](#)

And, last but not least, an exciting account of a [new Mars product launch, exclusive to Martians Reunited.](#) Remember, you read it here first!

All good wishes for a very happy Easter

Mike and Lis



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