

Martians Reunited

Newsletter

Welcome to the latest [Martians Reunited](#) update.

This month we have a number of news items, some more picture galleries, an account of Tim Nicol's challenges as village champion for Tideswell - and a special seasonal update on the eating and swimming habits of penguins.

Please do check the [New Members](#) page every now and then to see who else has joined - and please do forward this newsletter to any other current Mars or ex-Mars friends if you think they might be interested to know about Martians Reunited.



NOTE: Please log on to www.martiansreunited.com before you click on any of the links in this newsletter. It will save you time, as you will then get straight through to the items you are looking for.

News

News items this month include items on:

- [Mars bars in Australia going green](#)
 - [Mars Veterinary's Optimal Selection tool for better mate pairing](#)
 - [The Nutro company's support for the Japan earthquake and tsunami clear-up by supporting the work of search dogs](#)
 - [Petcare's introduction of Marine Stewardship Council-endorsed products](#)
 - [Janet Fisher, Wrigley's longest serving associate](#)
- And finally, some timely [new research on the eating habits of penguins](#).

Other content

People often ask about what other associates do when they leave Mars, and we were glad to persuade Tim Nicol this month to write something about his experience as a village marketing champion in rural England. Tim is managing, somehow, to combine his current business with taking a chunk of time out to support the village of Tideswell in Derbyshire in a project to regenerate the community. To read more, click here - [Tim Nicol answers Village SOS](#).

We have only news from the UK this month. If you are based in the US, or continental Europe, or the Middle East - or indeed in Brazil, the Philippines or anywhere else we have members - please do think of us when you are deciding who to send that photograph to - or indeed if you have written an article or been to an event you think might be interesting to people. We would love to post these things on the site so please get in touch if you can.

Meanwhile - Were you at the European P&O conference of 1984 in Blenheim Palace? You might want to remind yourself of [what some of Mars' leaders looked like in their youth ...](#)

Or were you working in Manufacturing in 1976? Ian Thompson sent us this photo of [2](#)

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Is your Profile complete?

Click **Member Profile** at the top right hand corner of the Home Page to update your details or add a photograph.

[Line D shift in Slough in 1976](#). It very clearly points the contrast between then and now - not only in the plant itself but in the large numbers of people working on one manufacturing line.

That was a difference that struck the Martians Reunited members very much on their [tour of the Slough plant last month](#). It was thoroughly enjoyed and the group were very appreciative of all the time and effort that Dale Creaser and his team put into making the trip a great success.

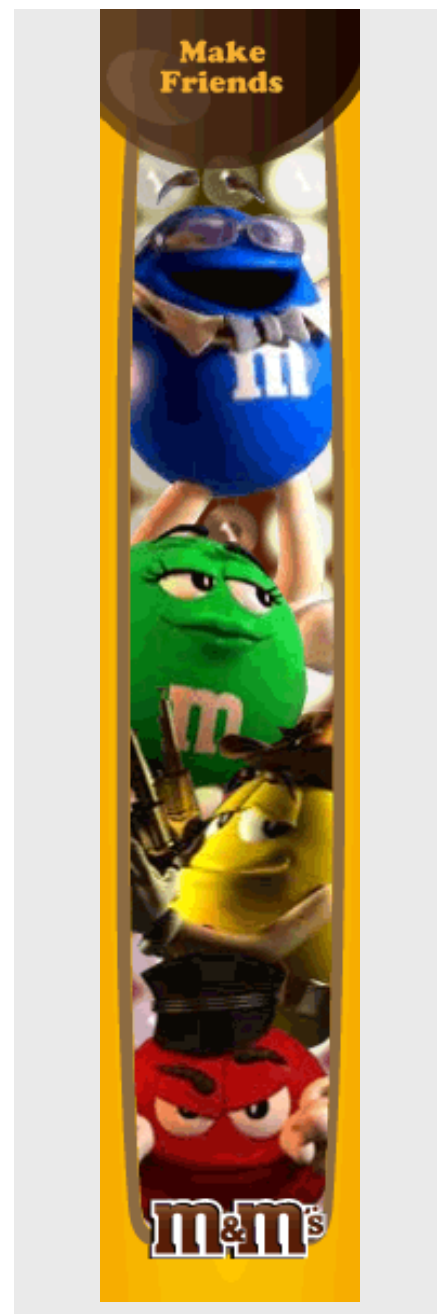
In the normal size picture galleries we have added [some pictures to accompany the Tim Nicol article](#) and [some more confectionery advertising from the 1940s and later](#). We still only have confectionery advertisements though - we're looking for favourite ads from other categories, so if anyone knows where we can get hold of advertisements from Drinks, Food, Petcare or Electronics please do let us know.

Many thanks to the members who help us by contributing ideas, articles and photos - much appreciated and please keep them coming!

have a good month

all best wishes

Mike and Lis.



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