

Welcome to the [Martians Reunited](#) newsletter for November 2010.

As the website is approaching its second birthday, we have included some statistics on our 3256 members as well as welcoming the [1000th current associate member](#), who works in Corporate Affairs in Switzerland. Current associates can now access the site using their new global [@effem.com](#) addresses as well as their old email addresses. Just in time for the festive season My M&M'S® are offering all members a special discount on their range of personalised gifts; we have news from Mars; and three articles from McKinsey: one is a video on the five global forces impacting international businesses, another on how IT is being challenged by demands to support more innovation and a third on the inauguration of McKinsey's equivalent to Mars' Make the Difference.



My M&M'S® Member Discounts

By mixing different letters, symbols and colours, My M&M'S® are the perfect gift for Christmas, Valentine's Day, weddings, birthdays, anniversaries and other celebrations..... chocolates with a choice of messages, colours and packaging.

My M&M'S® are offering discounts to members of Martians Reunited. [Click here](#) to find out more about My M&M'S® products and deliveries in Canada and the USA and [here](#) for information about My M&M'S® in most of Western Europe, **including the launch of the range in Austria and the UK.**

3256 members of Martians Reunited

We launched the website just before Christmas 2008 and membership has grown to 3256 of which 2245 are former associates and 1011 are current associates. There are over 45 nationalities, who work/worked at all levels in Mars from Presidents to the shop-floor. Every function and category is represented as well as most of the companies, which have been bought or sold by the Corporation in the past 20 years.

Amongst the interesting statistics is clear evidence of Mars' growth in the 'developing markets' with Russian and Polish members ranked 7th and 8th respectively in the nationality table. [More...](#)

Do Sales and IT associates only want to work in their own function? Mars has a strong reputation for providing multi-functional careers and this is clearly justified with 54% of members having worked in at least two or more functions. However, over 1500 members have only worked in one function with those working in Sales and IT apparently the most reluctant to work anywhere else. [More...](#)

New global email address @effem.com

Mars' current associates are transferring to this common email address and we have changed the details of members who are current associates on our database. You can now log-in to the site using your [@effem.com](#) address with your usual password.

News from Mars

We only have one news item this month because of the Thanksgiving holiday period. When we receive the news articles from Mars we will post them on the site.

- Breaking ground in the new, [environmentally-friendly China headquarters](#)
- Mars associates spend over 30,000 hours [helping people and the planet](#)
- Wrigley North America has launched [four mobile apps](#)

Not yet a member of Martians Reunited?

Click here to join: [Register Now](#)

Is your Profile complete?

Click **Member Profile** at the top right hand corner of the Home Page to update your details or add a photograph.

- M&M'S® unveils the 2010 "Most Colorful Fan® of NASCAR®" Winner
- An operator from Canada digs a garden for charity in the UK

McKinsey Articles

[Management Innovation eXchange](#) Gary Hamel explains their equivalent to 'Make the Difference' and describes the winning entries from the inaugural innovation contest.

[Global forces shaping the future of business and society](#) In this video, McKinsey's Managing Director, Dominic Barton, and other partners discuss the five global trends and the ways companies can act on them.

[How IT is managing new demands: McKinsey Global Survey results](#) Executives say they want more immediate value from IT and forward-looking strategies from technology leaders that support growth and innovation.

Professional Services provided by members

The big advantage of working with former colleagues is the confidence it can give in people's abilities, experience and values.

A number of our members provide professional services across 29 specialist areas from Business Process Improvement via Garden Design to Training in Negotiation. [Click here to view members' services](#) already available with a brief summary of their activities and contact details, including links to relevant websites.

[Click here if you would like to add your service](#) to this section of the website.

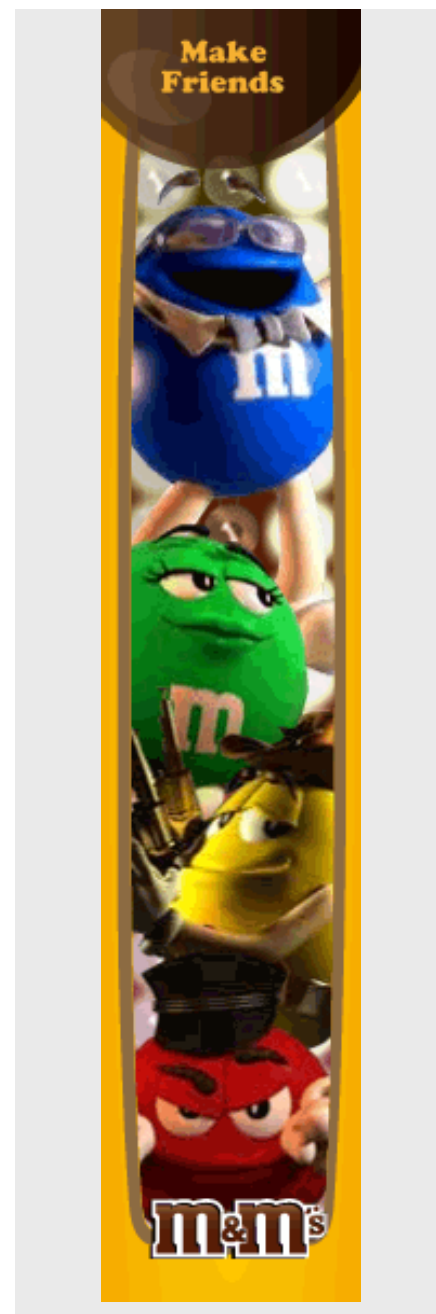
Invitations to alumni events

MarsXChange are holding two events in Paris in 2011 - an evening conference on January 19th and a family weekend on April 2nd. [Click here to read more](#), including how to make a reservation.

And finally, we would like to wish everyone an enjoyable break through the festive season and a happy 2011.

See you next year.

Mike and Lis



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